

SENATE BILL 3488
By Ketron

AN ACT to amend Tennessee Code Annotated, Title 23,
relative to advertising by attorneys.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 23, Chapter 3, Part 1, is amended by
adding the following as a new section:

§ 23-3-112.

If an attorney elects to advertise professional services or seek referrals through
advertisements as permitted by Supreme Court Rule 8, RPC 7.2, then any such
advertisement shall include:

(a) A statement as to whether the attorney has a policy of professional
liability insurance in effect for any claims arising out of the same, related or
continuing professional services provided by such attorney; and

(b) If the attorney does have such a policy of professional liability
insurance in effect, then the advertisement shall also include both the per
incident and aggregate liability limits of such policy.

SECTION 2. This act shall take effect July 1, 2006, the public welfare requiring it and
shall apply to any contract for attorney advertising entered into or advertising purchased on or
after such date.